



Enrichment Matters partners with Baroody Camps to bring enrichment programs to more than 60 schools in the DMV

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Today, Baroody Camps, Inc. announces a definitive agreement to acquire the ongoing programs of Enrichment Matters, LLC (EM) effective immediately.

The team behind Enrichment Matters has built impressive relationships with dozens of schools and small businesses in the DMV. They have successfully delivered on the promise of providing quality enrichment while making it easy for parents, PTAs, and schools to enroll their kids in a wide-range of before- and after-school programming.

Baroody Camps is excited to join forces with EM to provide continued high-level service to school communities. Both companies have successfully navigated the last two years with flexibility and ingenuity keeping kids connected to amazing educators. We look forward to providing fun, safe, exciting, and nurturing programs for years to come.

Pete Baroody, a native to the Northern Virginia area, founded Baroody Camps in 2003 with a mission of developing programs that would allow children to experience everything from academics and athletics to imagination and creativity with fun and safety as the main ingredients in each program. Baroody Camps provides programming for everyone, regardless of ability or ability to pay.